

COMPANY NUMBER: 05378928 (England and Wales)
CHARITY NUMBER: 1110621

**CAMPAIGN AGAINST LIVING MISERABLY
(A COMPANY LIMITED BY GUARANTEE)**

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2007

Sedulo Limited
Chartered Certified Accountants and Registered Auditors
Suites 33 – 36
Barton Arcade
Deansgate
Manchester
M3 2BW

CAMPAIGN AGAINST LIVING MISERABLY**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2007**

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CAMPAIGN AGAINST LIVING MISERABLY

**LEGAL AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 MARCH 2007**

DIRECTORS

Dr Elaine Church (Chairman)
Andrew Gregory (Company Secretary)
Janet Finucane
David Sweeney
Maggie Day

TRUSTEES

Dr Elaine Church (Chairman)
Andrew Gregory (Company Secretary)
Janet Finucane
David Sweeney
Maggie Day
Cathryn Wright

SECRETARY

Andrew Gregory

CHARITY CHIEF EXEC

Jane Powell

REGISTERED OFFICE

PO Box 52490
London
NW3 9DW

ACCOUNTANTS

Sedulo Limited
Suites 33 -36
Barton Arcade
Deansgate
Manchester
M3 2BW

BANKERS

Co-operative Bank plc
PO Box 250
Delf House
Southway
Skelmersdale
WN8 6WT

LEGAL ADVISORS

DWF Solicitors
Centurion House
129 Deansgate
Manchester
M3 3AA

CAMPAIGN AGAINST LIVING MISERABLY

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2007

Structure, Governance and Management

Nature of governing document / how constituted etc

The Company was incorporated on 28/07/05 via Memorandum and Articles of Association as a company limited by guarantee and not having share capital.

Methods for recruitment and appointment of trustees

The trustees are recruited as and when required

Organisational Structure

The charity has a Management Committee made up of members who meet on a regular basis and are responsible for the strategic direction and policy of the charity.

The delegation of the day to day responsibility for the running of the organisation rests with the National Director Jane Powell.

Objectives and Activities

The charities objectives are: the preservation and protection and improvement of mental health and well-being amongst young persons in England and Wales by offering but not limited to the use of support services, counseling, advice and/or information about depression and/or crisis management in whatever form is deemed most appropriate at that time to ensure that the services on offer are accessible to young people, and through but not limited to the advancement of health education and public awareness relating to young people's mental health issues.

The Charity runs a web-site targeted at men aged between 15 and 35. Within 'CALMzones' – areas where CALM works in collaboration with local health agencies - callers are able to access information about local services available to them. The charity also run a helpline and an online chat facility until March 07 when these services had to be suspended pending further funding. CALM expects to relaunch its phonenumber March 08. These services are supported by marketing both directly to young men and to the general public. The information message to young men is that it is OK, and strong, to talk. The message aimed at the general public is about the sheer scale of suicide among young men.

Achievements and Performance

This has been a turbulent year for the campaign, ending with a financial low at the end of the year. Thankfully, since then, the campaign has gradually secured a firm financial footing and is putting the elements in place to ensure that each activity put in place can be fully sustained and expanded.

Falling just outside this financial year, the comedy night at Clapham Grand brought in not only significant financial support, but in terms of media, connections and good will, was an outstanding success, bringing in over £17,000 to the campaign, launching the 500:100 campaign, and bringing us into contact with new audiences. As well as with the comedians. The comedy aspect is something that we will develop to sustain the campaign financially and bring us into contact with our audience.

During this financial year CALM responded to over 18,000 calls to the line. The online facility was most notable for bringing in 'calls' from both genders aged between 11 – 19. This service will be relaunched using the Comic Relief Grant in 2008, and will be supplemented with a texting service.

David Sweeny and Maggie Day joined the campaign as Trustees during this financial year.

CAMPAIGN AGAINST LIVING MISERABLY**TRUSTEES' REPORT cont....
FOR THE YEAR ENDED 31 MARCH 2007****Financial review****Principal Funding sources**

Funding during this year fell fairly evenly between the CALMzones, grants and donations. This coming year we expect to see a significant rise in donations from the corporate sector, and are looking to bring in £50,000 for the online and texting service.

Investment Policy

The Trustees have the power to invest in such assets as they see fit. Aside from retaining a prudent amount in reserves, it is intended that most of the charity's funds are to be spent in the short term, which leaves no funds for long term investment. The trustees, having regard to the liquidity requirements of operating the charity, have maintained a policy of keeping funds in an interest bearing deposit account.

Reserves Policy

The unrestricted, uncommitted funds generated this year were £11,831. As this was the charity's first year in operation, the reserves policy is still being developed in line with our future activities. It is anticipated that a target of reserves amounting to at least twice the working capital requirements of the charity will be set.

Risk Management

The trustees have assessed the major risks to which the charity is exposed, in particular those related to its operations and finances, and are satisfied that systems are in place to mitigate our exposure to the major risks. Risk factors and control systems are reviewed regularly by the trustees.

Statement of Directors and Trustees' Responsibilities

Law applicable to charities in England and Wales requires trustees to prepare financial statements for each financial year which give a true and fair view of the financial activities of the charity during the year and state of affairs at the end of the year. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

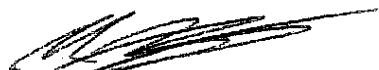
Companies Act 1985

This report has been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.

This report was approved by the board on 29/1/08.



Dr E Church
Chair of Trustees



Andrew Gregory
Trustee, Company Secretary

CAMPAIGN AGAINST LIVING MISERABLY

STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2007

	Notes	Unrestricted funds £	Restricted funds £	Totals 2007 £	Totals 2006 £
Incoming resources	3				
Voluntary income		129,019	13,056	142,075	12,738
Activities for generating funds		835	-	835	-
Investment Income		302	-	302	34
Incoming resources from charitable activities		-	-	-	-
Other incoming resources		-	-	-	-
Total incoming resources		<u>130,156</u>	<u>13,056</u>	<u>143,212</u>	<u>12,772</u>
Costs of generating funds	4				
Costs of generating voluntary Income		3,046	-	3,046	180
Fundraising trading costs		-	-	-	350
Investment management costs		-	-	-	-
Charitable activities		97,681	-	97,681	-
Governance costs		22,953	-	22,953	411
Other resources Expended		8,370	-	8,370	-
Total resources expended		<u>132,050</u>	<u>-</u>	<u>132,050</u>	<u>941</u>
Net incoming resources before Transfers		<u>(1,894)</u>	<u>13,056</u>	<u>11,162</u>	<u>11,831</u>
Gross transfer between funds		-	-	-	-
Net incoming resources before other recognised gains/(losses)		<u>(1,894)</u>	<u>13,056</u>	<u>11,162</u>	<u>11,831</u>
Other recognised gains/(losses)					
Gains or losses on revaluation of fixed assets for the charity's own use		-	-	-	-
Gains or losses on investment assets		-	-	-	-
Net movements in funds		<u>(1,894)</u>	<u>13,056</u>	<u>11,162</u>	<u>11,831</u>
Total funds brought forward		<u>11,831</u>	<u>-</u>	<u>11,831</u>	<u>-</u>
Total funds carried forward		<u>9,937</u>	<u>13,056</u>	<u>22,993</u>	<u>11,831</u>

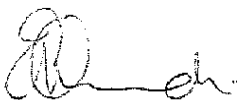
CAMPAIGN AGAINST LIVING MISERABLY

BALANCE SHEET
31 MARCH 2007

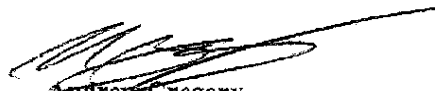
	Notes	Unrestricted funds £	Restricted income funds £	Totals 2007 £	Totals 2006 £
CURRENT ASSETS:					
Cash at bank and in hand		10,348	13,056	23,404	12,242
CREDITORS: amounts falling due within one year	6	(411)	-	(411)	(411)
NET ASSETS		<u>9,937</u>	<u>13,056</u>	<u>22,993</u>	<u>11,831</u>
Funds of the Charity					
Unrestricted funds	8	9,937		9,937	11,831
Restricted income funds	8		13,056	13,056	-
TOTAL FUNDS		<u>9,937</u>	<u>13,056</u>	<u>22,993</u>	<u>11,831</u>

For the year ended 31st March 2007 the company was entitled to exemption under section 249A (1) of the Companies Act 1985. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 249B (2). The directors acknowledge their responsibility for: i) Ensuring the company keeps accounting records which comply with section 221; and ii) Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its profit and loss for the financial year in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

The financial statements on pages 4 to 8 were approved by the trustees on 29 January 2007 and signed on their behalf



Dr E Church
Director



Andrew Gregory
Director

CAMPAIGN AGAINST LIVING MISERABLY**NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2007**

1. BASIS OF PREPARATION

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005), Financial Reporting Standards for Smaller Enterprises (FRSSE) and with the Charities Act 1993.

2. ACCOUNTING POLICIES**Company status**

The charity is a company limited by guarantee. The members of the company are the trustees named on page 2. In the event of the charity being wound up the liability in respect of the guarantee is limited to £1 per member of the charity.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to the resources, the trustees are virtually certain they will receive the resources and the monetary value can be measured with sufficient reliability.

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.

Donated facilities are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received. No amounts are included in the financial statements for services donated by volunteers.

Investment income is included in the accounts when receivable.

Gifts in kind

Gifts in kind for use or distribution by the charity are valued at the estimated market value and accounted for as income with a corresponding expenditure item of equivalent value at the time of use or transfer to beneficiaries. Gifts of new and second hand goods subsequent auction or raffle are accounted for as income at amounts realised at the time of sale.

CAMPAIGN AGAINST LIVING MISERABLY

NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2007**EXPENDITURE AND LIABILITIES**

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Governance costs include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Fund raising costs are those incurred raising income for the charity through events and promotions. Management and administration costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

3. ANALYSIS OF INCOMING RESOURCES

		Analysis	2007	2006
			£	£
Voluntary income	Public Donations and Sponsorships		38,408	12,738
	Grants		75,000	-
	Primary Care Trusts and Local Health Agencies		28,667	-
			<u>142,075</u>	<u>12,738</u>
Activities for generating funds	Ticket income		835	-
Investment income	Bank Interest		302	34

4. ANALYSIS OF RESOURCES EXPENDED

		Analysis	2007	2006
			£	£
Costs of generating voluntary income	Public relations and marketing costs		3,046	-
Fundraising costs	CAF account set up costs		-	350
Charitable activities	Phone costs		91,804	-
	Online costs		5,877	-
			<u>97,681</u>	<u>-</u>
Governance costs	Management fees		22,400	180
	Professional fees		553	411
			<u>22,953</u>	<u>591</u>
Other Resources Expended	Travel and office expenses		7,362	-
	Storage expenses		1,008	-
			<u>8,370</u>	<u>-</u>

CAMPAIGN AGAINST LIVING MISERABLY

NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31 MARCH 2007

5. DETAILS OF CERTAIN ITEMS OF EXPENDITURE

Trustee expenses

The charity made the following payments or reimbursements of out of pocket expenses to trustees:

	2007	2006
Number of trustees who were paid expenses	1	NONE
Nature of the expenses	Travel	NONE
Total amount paid	£51.40	NONE

Fees for examination or audit of the accounts

	2007	2006
Independent examiner's or auditors' fees for reporting on the accounts	411	411
Other fees paid to the independent examiner or auditor	-	-

6. CREDITORS AND ACCRUALS

	Amounts falling due within one year		Amounts falling due after more than one year	
	2007	2006	2007	2006
	£	£	£	£
Accruals and deferred income	411	411	-	-

7. ENDOWMENT AND RESTRICTED INCOME FUNDS

Fund Name	Purpose and Restrictions
Restricted income	To launch and operate CALM Zone in Accrington

8. STATEMENT OF FUNDS

	At 1 April 2006	Income	Expenditure	At 31 March 2007
	£	£	£	£
General Reserve	11,831	130,156	132,050	9,937
Total unrestricted funds	<u>11,831</u>	<u>130,156</u>	<u>132,050</u>	<u>9,937</u>
Total restricted funds	<u>-</u>	<u>13,056</u>	<u>-</u>	<u>13,056</u>
Total Funds	<u>11,831</u>	<u>143,212</u>	<u>132,050</u>	<u>22,993</u>

The General Reserve represents the free funds of the charity, which are not designated for particular purposes.

CAMPAIGN AGAINST LIVING MISERABLY

**NOTES TO THE ACCOUNTS
FOR THE PERIOD ENDED 31 MARCH 2007**

9. 2006/2007 DEPARTMENT OF HEALTH SPEND

	DH allocation
Service Provision	
Helpline Counsellors and Staff	29,000
Database Development	834
Forum Moderation	-
Calendar	-
Advice Articles	1,175
Total Service Provision	31,009
Research and Development	
Research	300
Total Research and Development	300
Marketing	
Events and Fundraising	280
Marketing and Promotion	241
Printing	354
Website Development Editorial and Promotion	1,175
Total Marketing	2,050
Administration	
Management and Administrative Support	5,010
Legal, Financial and Professional Fees	164
Telephone and IT Equipment	559
Premises and Services (Power, Rates)	84
Stationary and Miscellaneous	159
Volunteer Expenses	51
Training	55
Staff Travel	559
Total Administration	6,641
 TOTAL EXPENDITURE	 40,000