

CAMPAIGN
AGAINST
LIVING
MISERABLY
CALM

X

the connor brothers

THE OTHER
ART FAIR

CALM Art Collective

X

The Connor Brothers

at The Other Art Fair

THE BRIEF

INTRO

The CALM Art Collective has once again been invited to be a part of The Other Art Fair between 19-22 March 2020 at The Old Truman Brewery off Brick Lane and we'd like to invite artists to submit their work to exhibit with us! It will be judged by The Connor Brothers.



BRIEF

We'd like you to respond to this brief all based around the idea of 'the journey' you go on as an artist and the object that has inspired your work.

The journey

The creative process doesn't involve just one idea - it's a journey, the culmination of many different thoughts and changes and shifting perspectives that have to be combined.

The setbacks. The barriers. The hope. The breakthroughs.

In this way it mirrors our journey with mental health. We gain greater understanding of ourselves through going through the process - even though it's often invisible to the people around us.

That's why, for CALM's The Other Art Fair exhibition, we want you to show the journey you took and how you got there by displaying the object that inspired your artwork as well as the final piece itself.

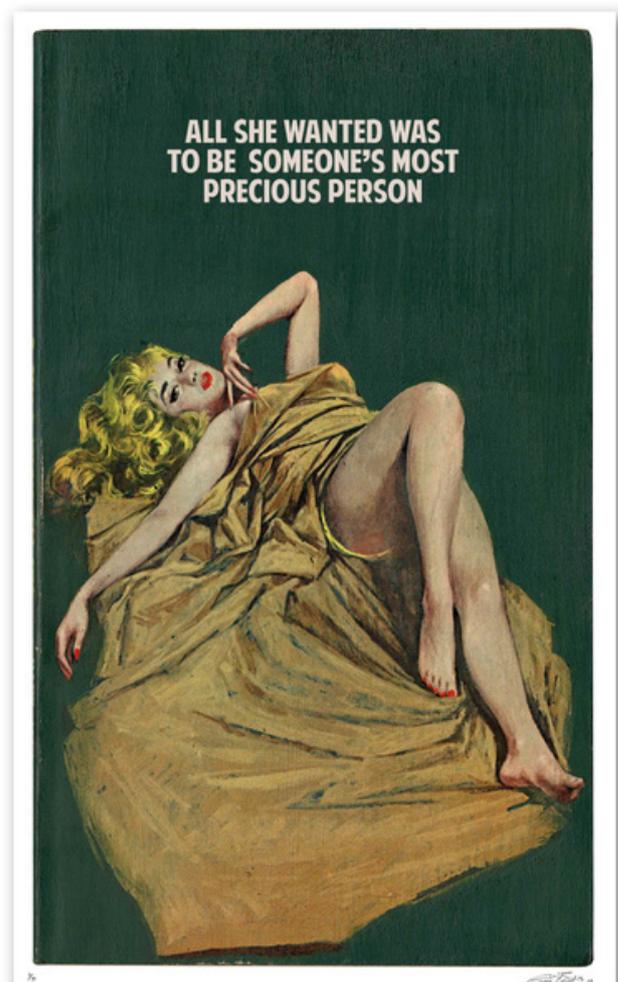
To show you what we mean here's Mike of The Connor Brothers with some words on an object that has inspired his work:

"On my bookshelf at home there is a small carved wooden mushroom. My Dad made it for my Mum when they first started dating as teenagers. Growing up my family moved house frequently, sometimes several times in a single year. Because we often rented, new houses meant new everything, and there were very little continuity of belongings. Wherever we lived though, that little wooden mushroom sat on the kitchen windowsill. It's the only

object I remember always being there throughout my childhood, no matter which house we were in.

"When, several years ago, my Dad died, Mum gave me that mushroom. She also told me that although her grief was impossibly painful, she actually felt incredibly lucky, because all she had every wanted was to be someone's most precious person, and for the thirty years she was married to my Dad, she had been. To me that mushroom is a reminder of my Dad's love for my Mum and, along with her words, it inspired this picture" (see below).

Everyone has similar objects, something that evokes strong memories or feelings. For CALM's The Other Art Fair exhibition we are asking people to pick an object that means something to them, and create an artwork inspired by that object. We'd also like you to send us a brief explanation of what the object and the corresponding artwork means to you.



WHAT SHOULD YOU SUBMIT?

You need to submit three things.

- An image of your artwork
- An image of the object/thing that inspired you i.e. a song, an item of clothing, poem or sketch
- **Answer some questions like this:** *How did you get to the end product? What was your journey to get to this point and in what way did the object you've chosen inspire this journey?*

N.B

- You can only submit images of **up to 25mb**.
- We have limited exhibition space so you'll only be able to exhibit a piece of artwork that is **1 metre wide**.
- We'd like to exhibit your actual object in one way or another. If the subject is no larger than 1m squared and you can deliver it with the work, we'd love to have it there. Otherwise we'll display a picture of your object along with a biography and the answers to your questions. These are all with your consent and size dependant!

PLEASE SUBMIT ARTWORK HERE.



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the connor brothers

THE OTHER
ART FAIR

SUBMISSION FAQs

Firstly, thank you so much for submitting your work! We're delighted you want to be a part of the CALM art collective's third exhibition at **The Other Art Fair** between 19th-22nd March 2020.

Our theme

We're focusing on the idea of the artist's 'journey' at this exhibition. Here at CALM we're just as interested in your journey, your process and how you got there, as we are with the end product.

We see art as a vehicle to help people explore and process their life and what inspires them - the objects that spark an idea or evoke a memory. That's why we're most interested in your process; the way you work, the things that work for you or the path you find to enable you to express yourself creatively. So while we understand this is an opportunity to exhibit your work, we're also passionate about how the other side of art - how it can help work through ideas and challenges.

Experience

This is open to all artists from all sorts of disciplines, however experienced you are. Last year, we had a poem for example. Due to restrictions we can't accept video or audio submission this time. We are aiming to be able to in the future though!

Where

The Other Art Fair is taking place at **The Old Truman Brewery** off Brick Lane, London between 19th-22nd March 2020.

Our panel

The exhibited artwork will be selected by **The Connor Brothers**. Their decision will be based on the above premise.

We'll let people know whether they'll be exhibiting or not by Friday 6th March.

CALM Art Collective Online Gallery

We'd love to be able to exhibit all of your brilliant submissions, but we only have a limited amount of exhibition spots. We would like to showcase ALL of the submissions on an online gallery on our website.

Donation to CALM

If you'd like to donate the proceeds of any sold artwork to CALM that would be great but there's no obligation. You can choose to donate 100%, 50%, or whatever percentage you choose.

Exhibited artwork

If your artwork is chosen to exhibit, you have to be able to courier or drop your artwork off in person to the Other Art Fair event on Wednesday 18th March. Artwork will need to be collected after the event Sunday 22nd March.

Submissions close on Sunday 1st March.

If you have any questions, email us at collectives@thecalmzone.net

Good luck!